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NEW LINE OF PULLEYS ARE MULTI-RIB BELT-FRIENDLY

Torque Transmission Fulfills Growing Demand For Multi-Rib Belts In Industrial Applications

Fairport Harbor, OH – March 23, 2006 – Responding to growing use of Goodyear's Poly-V[®], Gates Rubber Micro-V[®] and other multi-rib belt systems, Torque Transmission introduces a new line of multi-rib pulleys and drives.

Multi-Rib belts feature lengthwise groove and provide drive by adhesion. Compared with conventional belts of the same width, Multi-Rib belts optimize the contact area, giving increased power transfer. A thin cross section profile allows for use with smaller pulleys than standard V-belts. Drive width can be reduced because there is increased surface engagement allowing for increased horsepower per inch of belt width compared to standard V-belts. Key applications include exercise equipment, mobility lifts, medical equipment, HVAC, agricultural mechanization and machine tools.

"More and more, Multi-Rib belts are being used in industrial applications where uniform belt tension, high speed reliability and reduced sound level are important," explained John Rampe, President of Torque Transmission. "Our new line of drives and pulleys are optimized for use with Goodyear's Poly-V, Gates Rubber Micro-V and other belt systems."

Torque's new Multi-Rib belt-friendly pulleys and drives are available in a wide variety of materials as well as standard and custom sizes.

For more information, contact Torque Transmission at **800-544-6642** or visit **www.TorqueTrans.com**

About Torque Transmission

For more than 50 years, Torque Transmission has designed and manufactured custom and standard power transmission components for low and fractional drive applications. Torque Transmission's wide product line includes worm gear speed reducers, right angle drives, thrust bearings, pulleys, roller chain sprockets, and flexible couplings. Our motion control components are used in industries such as food processing, medical, point of purchase, automotive, printing, semi-conductor manufacturing, sports and many others.

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Torque Transmission has introduced a new line of Poly V friendly pulleys and drives for industrial applications